



Disc Golf Course Proposal- Abilene, Texas



The City of Abilene has approved a location for a Championship level disc golf course. The City has agreed to allow the use of the land by Cal Young Park, and we are seeking business and personal sponsorships/ advertisements for the development of the course. A **championship** disc golf course in Abilene would be beneficial for multiple reasons. In studies measuring annual recreational activities, **"throwing a Frisbee" has consistently been a Top Ten activity**, and a disc golf course serves a broader portion of our community than many narrower interest activities with higher cost, skill or fitness levels required to participate. With increased player presence, vandalism is reduced and also chases away other questionable activities.

While disc golf has relatively low capital and maintenance costs compared with other recreational installations, it is environmentally sound and a world-class disc golf course in Abilene will:

- Help reduce childhood obesity by offering alternative fun outdoor activities
- Keep kids out of trouble and help them boost their self-esteem
- Stimulate the local economy due to tournament play by players from other states
- Become a great addition to the community, designed by #1 course designer, John Houck

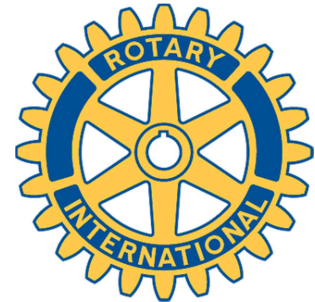
We need to raise capital of \$50,000 for premium course design, tee signs, and baskets. Please consider sponsorship/advertising opportunities with this event to help with this endeavor.

Thank you,

Erik Johnson



Rotary Club of Abilene
and
The Abilene Disc Golf
Association



SPONSORSHIP PACKAGES

<input type="checkbox"/>	<u>Website Banner Ad</u>	2 Available	\$500
<input type="checkbox"/>	<u>T-Shirt Sponsor Sleeve Ad</u>	1 Available	\$350
<input type="checkbox"/>	<u>Tee and Basket Sign Ads</u>	36 Available	\$250

Please submit your logo or business name to Erik Johnson epjretx@gmail.com if you want your company to be recognized. Use the following format _____

Business Name: _____

Mailing Address: _____ **City** _____ **State** _____ **Zip** _____

Primary Contact: _____ **Phone:** _____

Email: _____ (required) **Fax:** _____

Would you be willing to donate (72) small promotional pieces or gift items from your business to be distributed in the Player's Packages? If so, please contact Erik Johnson by e-mail or by phone at epjretx@gmail.com or (325) 439-0186.

All money received from your donations will go to the Cal Young Park Expansion. See <http://www.mayorscupabilene.org/about.html> for details.

Names and logos must be submitted by September 30th to be included.

Your payment can be made by mailing your check or using our Paypal account to: Erik Johnson 4633 S 14th, Abilene, TX 79605.

Make checks payable to: Rotary Club of Abilene.



The Mayor's Cup Disc Golf - Abilene, Texas

Advertising/Sponsorship Opportunities





The Mayor's Cup Disc Golf - Abilene, Texas Advertising/Sponsorship Opportunities

The image shows a screenshot of the website for the Mayor's Cup Disc Golf tournament in Abilene, Texas. The page features a navigation menu with links for HOME, ABOUT, REGISTRATION, SPONSORS, and PAST EVENTS. A prominent banner on the left side encourages visitors to "REGISTER NOW!" and "Become a Sponsor!".

The main content area is titled "Sponsors" and includes a link to "Click here to become a sponsor!". It is divided into two sections:

- TEE MARKER SPONSORS:** This section lists various sponsors including Famous Dave's, Cattilac Style, State Farm Insurance, Abilene Regional Medical Center, In-Focus Optics, West Company of Abilene, Buffalo Wild Wings Grill & Bar, Sign Pro, and Keith.
- T-SHIRT SPONSORS:** This section lists sponsors such as Paul Johnson & Associates, The Oasis, Home Instead Senior Care, Glazer's, Republic Beverage, Piersall, First National Bank Baird, Gold's Gym, Abilene Regional Medical Center, FirstCare Health Plans, KRBC, Sign Pro, KTAB News, Lamar Outdoor Advertising, Buffalo Wild Wings Grill & Bar, In-Focus Optics, First National Bank Baird, and Abilene.

On the left side of the website, there are logos for "Presented by: West Texas Disc Writers" and "In conjunction with: Mayor's Council on Physical Fitness".